

The Hindu 30.12.2009

Expo on water, wastewater management

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CHENNAI: Over 300 representatives from 25 countries are expected to showcase their products and expertise in water sector at an exhibition and conference to be held in Nandambakkam near here from January 7-9, 2010. While the broad theme of the event is on water and wastewater management, the exposition will also throw light on technological advancements in the fields of water harvesting, water conservation, irrigation and desalination.

Organised by EA Water, the exposition will take place at the Chennai Trade Centre. It is co-organised by the Associated Chambers of Commerce and Industry of India (ASSOCHAM) and supported by the Indian Environment Association (IEA), Indian Water Works Association , Indian Desalination Association and the Indian Environmental Association.

A training workshop on water reuse and recycle would also form part of the event, H. Subramaniam, vice-president of EA Water, told reporters here on Tuesday.

Stating that there were enormous business opportunities in the country's water industry, he said the water sector component accounted for 40 per cent to 50 per cent of projects under the Jawaharlal Nehru National Urban Renewal Mission. Bigger players such as the Tatas and Hindustan Lever were looking at huge opportunities in the sector.