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Puppet shows to generate awareness on waste management

Special Correspondent

COIMBATORE: The Coimbatore Corporation is of the view that unless it innovates, its efforts to sensitise the public to segregation of waste at source may not succeed. Apart from providing stickers with guidelines on segregation of waste at source and taking out rallies, the Corporation will conduct street plays and puppet shows as part of the sensitisation efforts.

The Corporation says its Rs.96-crore Integrated Solid Waste Management Scheme will be successful only if people stored biodegradable and non-biodegradable waste in separate bins and handed these over to the civic body's conservancy workers every day.

For this, the people must be provided with enough guidance on segregation and educated on how important it is for the success of the entire scheme.

The puppet shows began in the city on Wednesday. A couple of these were held in Corporation schools to sensitise the students and in Ward 25 for the general public. Ward 25 is among the nine chosen to implement a pilot project in segregation.

Artistes from Green Mother Trust staged a puppet show on segregation and storing of biodegradable and non-biodegradable waste in separate bins. The Corporation said the trust was into using various methods, including street plays and puppet shows, to generate awareness on environment protection. The Corporation had engaged it to carry to all sections in the city the message on the importance of segregation of waste at source.

Watching the show at Ward 25, Collector P. Umanath said this was a very innovative way to take the message to the people.

The Collector told the public in the ward that there was nothing mysterious about segregation of waste.

He pointed out that for ages, people had been storing waste in some form or the other in their house and dumped it outside later. Now, there should be a more scientific method of storing the biodegradable and non-biodegradable waste in separate bins.

Segregation would go a long way in helping the Corporation implement its solid waste management project successfully, the Collector stressed.